Virginia Schutte, Ph.D.

Science Media Specialist

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All my workshops are customizable, interactive, and product-driven. Participants leave with an individualized action plan to help them take the next steps toward reaching their self-determined goals. Topics below can each anchor a 1-hour training session, can be extended or combined with other topics for a multi-hour or full-day workshop, or can be joined into a multi-day boot camp. **Contact me to get a quote**.

If you do not see what you're looking for below, please **contact me so I can develop something that fits your needs**. Workshops I've developed on-demand have covered visual media production, advanced social media techniques, leaving academia, working with the media, converting a CV into a resume, and the philosophy of science communication.

Pre-designed workshop descriptions

Communications to advance your career
This workshop will introduce early-career participants to communications practices essential to excellent networking and self-marketing.

How and why to make a personal website
I will help participants thoughtfully determine how to build a website that goes to work for them. Past participants have benefitted from this workshop even if they already have a site.

How do you find a story and what do you do with it?
I will review storytelling fundamentals and guide attendees through a basic layout of the science communication landscape. They will outline a story during the workshop to get them started effectively using their voice once they leave.

Personal branding and communications goal setting
Participants will respond to a series of self-reflection prompts that will have them articulate their communications needs. They will then begin building their persona and a communications action plan.

Science communication techniques for advancing justice, equity, diversity, and inclusion
I will walk participants through JEDI-centered practices they should be using in their SciComm and we will discuss how to use media to advance social justice in STEM environments.

Use social media to meet your goals
I will talk attendees through goal-setting exercises and demonstrate, with real examples, how to use Twitter, Facebook, Instagram, TikTok, and other networks to meet a variety of objectives.